

## Internet Privacy Statement

### GENERAL STATEMENT

Protecting your privacy is important to us. We hope the following statement will help you understand how the PCGCampbell collects, uses and safeguards the personal information you provide to us on our site as well as how you can contact us to verify the accuracy of your personal information submitted to the Career Day & Youth Summit and how you can request that we delete or update your personal information. It is our hope that by explaining our information handling practices, we will develop a trusting and long-lasting relationship with you.

This privacy statement applies to [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com). [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) is owned and maintained by PCGCampbell, 3200 Greenfield, Suite 280, Dearborn, MI 48126.

The purpose of this web site is to communicate what the Career Day & Youth Summit is about to the general public. We may also use this web site on behalf of our clients to facilitate their research activities. For these purposes some personal information may be gathered.

### INFORMATION WE COLLECT

Our primary goal in collecting personal information from you when you visit [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) is to provide you the functionality and web experience you desire.

#### Personal and Other User-Submitted Information

When you visit [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com), PCGCampbell will not collect any personal information about you (personal information is information specific to you including: your name, street address, telephone number, email address, etc.) unless you provide it to us voluntarily. If you opt not to provide us with personal information, you can still access our website, however you may be unable to access certain functions of the website.

### HOW WE USE THE INFORMATION WE COLLECT

#### Personally Identifiable and Other User-Submitted Information

Personally identifiable information collected on [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) may be used to:

- respond to information requests
- process user-submitted feedback to improve the site
- register a site visitor for an event
- process a user's input from a survey or questionnaire
- comply with legal requirements
- contact a user to confirm submitted information
- contact a user as follow up to a previous contact with the site (e.g. an event reminder email sent to a registered user)
- enhance our web site
- tailor the site to site visitors

## **AGGREGATE OR NON-PERSONALLY IDENTIFIABLE STATISTICAL DATA**

During a normal visit to [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com), no personally identifiable information about you is collected. All information on our site is free to browse at your leisure without the need for you to provide us with personal information.

[www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) collects other information, non-personally identifiable information from site visitors. This means that we do not track these items on an individual basis that identifies the site visitor, but rather gather and collect this information on an aggregate basis that includes all site visitors. Non-personal information includes tracking the site pages that are visited, the amount of time spent on our site, identifying sites that refer users to our site or web browser and operating system combinations. However web log information may be used if necessary to help identify any individual attempting to break into or damage our website. We may share web log information with law enforcement agencies if we believe there is evidence of a violation of computer security or related laws.

## **SHARING YOUR INFORMATION**

[www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) does not share, sell, or rent personally identifiable information with independent companies for their own use without providing you a choice. Personal information that you provide to us in the course of requesting a product or service through this website may be gathered and stored in one or more of our corporate databases and be used for purposes of contacting you for things like promotional offers, marketing programs, or other communications from this website on our behalf.

Your personal information may be shared with a partner organization for a specific purpose in fulfilling your request. For example, PCGCampbell may share personally identifiable information collected at [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) with a company that processes mailings on our behalf or contacting winners of contests, etc.

## **SECURITY OF YOUR INFORMATION**

Safeguarding information of visitors to our web site is important to us. We use systems, policies and procedures to maintain accuracy of information and to protect information from loss, misuse or alteration.

## **LINKS TO OTHER SITES**

[www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) may provide links to other sites. We encourage you to review the privacy statements of all sites, which you visit, including those whose links are provided so that you can understand how these sites collect, use and share your information. [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) is not responsible for the privacy statements, content or data handling practices on other web sites.

## **CONTACTING US**

If you have any questions, comments or concerns about this online privacy statement for [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com), [www.fordnaacpcareerday.com](http://www.fordnaacpcareerday.com) privacy practices, or have any questions regarding the contents of this web site, please contact us at:

Via mail: PCGCampbell,  
Career Day  
3200 Greenfield, Suite 280  
Dearborn, MI 48120

Via email: [careerday@pcgcampbell.com](mailto:careerday@pcgcampbell.com)

## **PRIVACY INQUIRY**

www.fordnaacpcareerday.com is committed to working with consumers to obtain a fair and rapid resolution of any complaints or disputes about privacy and the handling of your data. www.fordnaacpcareerday.com will be happy to respond to your questions and comments We will respond to you via your choice of either email or phone call within 7 days.

## **PRIVACY STATEMENT EFFECTIVE DATE AND REVISION DAYS**

Occasionally we may update the privacy statement for www.fordnaacpcareerday.com in order to reflect any changes to the web site or our privacy practices. If we update this statement, the new statement will be posted to the web site ten (10) days prior to the changes taking effect.

The effective date of this privacy statement is March 3, 2008.